

SPECIAL REPORT

“What You Should Know If You Have Been Involved In A Car Accident!”

In this REPORT, you will discover the 7 **MYTHS** of being involved in an auto accident.

- The car damage was minor, so no one was injured.
- Most people “fake” injuries to collect money.
- If I feel no pain right away, then I’m probably fine.
- The emergency room doctor let me go, so I’m O.K.
- Any doctor will do.
- Children don’t get hurt, they are young and flexible.
- My auto insurance will go up if I see a doctor for this accident.

Read inside to discover the **TRUTH**

Dear Neighbor,

Did you know one of the most stressful aspects of living in modern life is dealing with the problems that arise after an auto accident?

Were you also aware that some auto accident injuries are hidden and seldom detected for months or even years after?

As a result, a lot of accident victims settle their case with the insurance companies before getting evaluated from a Doctor trained in soft tissue injuries.

THIS COULD BE A BIG MISTAKE!

Why? Because once you settle your case, you lose the right for care if you need it later.

A good rule of thumb is to get educated on your rights! Then make a decision. There is no reason to rush, it can only hurt you.

It is our position, that if you were indeed injured, then you should get the care you need to get back to the way you felt and functioned just before the accident.

Now, it is not the responsibility of the insurance company to pay for anything more than that. They are NOT responsible for pre-existing injuries – on the injuries sustained from the accident.

Even if you aren't sore, you should get checked out immediately.

Because you may experience pain, numbness, headaches, muscle stiffness, fatigue, and other problems including arthritis, many months down the road.

Remember, NOTHING is more important than your health when you start to lose it and cannot function well.

Here's where the problem begins..... Most people who suffer from an auto accident have one thing on their mind: **THEIR AUTOMOBILE!**

Common questions include:

- “Who is going to fix my car?”
- “What will I drive in the meantime?”
- “Will my insurance rates go up?”
- “Who is going to pay for it?”

And the LAST thing on their mind is:

“Am I really O.K.?”

Not only are auto accidents an inconvenience and a hassle, a common general complaint of auto accident victims is that they don't feel their normal self.

You may also be experiencing obvious pains and symptoms like muscle stiffness or spasm, neck pain, headaches, numbness, tingling, back pain, difficulty sleeping, irritability, memory loss, fatigue, nausea, difficulty concentrating, and many other difficulties. Worse than that, you may be injured and feel nothing at all!

Either way, did you know that auto accidents can cause post-traumatic osteoarthritis?

Osteoarthritis can ruin your posture, giving you a slumped or hump back appearance, not to mention – PAIN!

Osteoarthritis can cause the discs in your spine to degenerate and create scar tissue formation, leading to chronic stiffness and the inability to move properly.

When this happens, simple tasks like turning your neck become painful and almost impossible.

As a matter of fact.....

Most Doctors Are Not Trained In The Detection Of These Hidden Injuries.....How are these hidden injuries detected?

If you have been in an auto accident, you need a doctor that is trained in the biomechanics of the human body – someone who treats these injuries every day.

That means, that he or she can perform orthopedic and neurological tests, as well as other functional tests that can assess soft tissue damage, muscle strength, range of motion, and joint and nerve function.

In addition, x-rays can be taken to find out if there has been any structural damage.

My name is Dr. Richard Sheppard, D.C. and my office has been treating auto accident patients for over 18 years now.

We evaluate auto accident victims and make any appropriate referrals to other health care providers if needed. This includes orthopedic doctors, neurologists, physical therapists, acupuncturists, massage therapists, and MRI centers.

**Our Primary Responsibility Is Giving You The Care
If You Need It. And Submitting The Required
Medical Reports To The Insurance Company.
So Your Rights Are Protected.**

Unfortunately, there are people who seek treatment who are NOT injured, for the sake of financial gain. If you are one of these people, please do NOT call our office.

There are also people who are injured who are not getting the care they need. If you are injured, call us. We can help you. You will not be treated for months on end. We want you to get fixed as soon as possible!

Our office is located at 36 14th Ave. NE in Hickory. We are in the Viewmont area directly behind the People's Bank on 127 (across from Cross Fit / Fight Club) and our number is (828) 324-4600.

If you work late, you can schedule appointments up until 5:45pm. We also have early morning appointments too.

We have treated literally hundreds of auto accident victims just like you.

We are staffed with the friendliest people you could ever meet, who are trained in handling the sometimes confusing paperwork that needs to be filled out, to make sure that.....

**Your rights are protected and
your injuries are properly documented.**

If you have been in an auto accident recently, there are some important decisions you have to make and if I were you, I'd take these decisions very carefully.

Q: Should I see an attorney before I see Dr. Sheppard?

A: It is important to get checked out by the doctor first. That way, the findings from your exam will allow you the information you need in order to decide if an attorney is necessary. If necessary, we can refer you to a reputable and qualified attorney.

Q: What if my car sustained only minor damage?

A: Documented studies done by Charles Carroll MD, Paul McAtee MD, and Lee Riley MD revealed:

“The amount of damage to the automobile bears little relation to the force applied to the cervical spine (neck) of the occupant.”

In other words, the damage to the passengers is not necessarily directly related to the damage to the vehicle. But, if you are not in pain, then MAYBE you are ok.

But, it's probably wise to wait a couple of weeks after your accident before you settle your case. If by that time you are still feeling fine, then go from there.

Q: If I need treatment for this injury, do I have to pay for it myself?

A: No. Only in very rare circumstances does the patient pay for their care as they go. Our office provides care “on credit” when patients are represented by an attorney.

Some car insurance policies have what is called “Med-Pay”. This means that your medical bills will be paid at 100% up to a certain limit. My staff can assist you in obtaining this information. Using your “Med-Pay” does NOT raise your premiums.

Q: The insurance company has been calling me and wants to settle. What should I do?

A: Do NOT sign or settle until you have had us evaluate your injuries for you. If you settle before your injury is fully resolved, you will be completely on your own and will have to pay out-of-pocket for your care or use your health insurance.

Q: I’ve been to the hospital and my medical doctor, do I really need to see Dr. Sheppard?

A: You need a doctor that focuses in the treatment and diagnosis of auto accident injuries. Usually hospitals will check vital signs, and if there are no broken bones (if they even took x-rays), they will release the patient with pain medication. They normally do not treat the underlying improper musculo-skeletal biomechanics that can often lead to future pain. If you are still have problems, you should get a second opinion.

Q: Does Chiropractic care hurt?

A: Absolutely not! The care is very gentle and quire soothing. Most patients can hardly wait to get their care.

Q: Is Chiropractic care safe?

A: Yes! Extremely safe. Particularly compared to the side effects of drug medication, and the complications of surgery.

Myth #1 – The amount of damage to the care and the injuries to the person has no relation whatsoever, according to Dr. Nordhoff. But many other factors such as position of the car, people involved, age, previous accidents, genetics, and much more do. In fact, as small impact, even at low speeds, are capable of a disabling injury.

Myth #2 – Most people fake injuries to make money. FALSE! The amount of time and hassles are so great, that most insurance companies will always verify accident claims to make sure it is legitimate.

Myth #3 – Feeling no pain right away does not mean you are ok. Soft tissue injuries to you neck and back can go weeks or months before you start feeling aches and pains. Other things such as stiffness may not even show for YEARS.

Myth #4 – If you were released from an Emergency Room you're fine. Remember those evaluations are meant to ensure you do not suffer any immediate injuries like broken bones, abrasions, lacerations or concussions. Also, any x-rays are only to rule out broken bones.

Myth #5 – Your insurance will not raise your rates if the accident was not your fault. If you were at fault, then your insurance MAY raise your rates, usually if you have had previous accidents.

Myth #6 – All doctors (medical / chiropractic) are basically the same. FALSE! Medical doctors will primarily give drugs for the pain. Chiropractors, like me, concentrate in the diagnosis and safe treatment of soft tissue injuries caused directly from auto accident to FIX your injuries.

Myth #7 – Children, even though young and flexible, don't get hurt and are thought to be fine because they don't complain about it.

Let's face it, nobody likes the disruptions and hassles involved with auto accidents. As a specialist in treating auto accident victims, I know the last thing you want to do is get checked out.

You can wait and hope you are ok. That's always your option. But, it's also the biggest risk you can take because any injuries you may have will start to heal incorrectly, leading to long days of headaches, neck pain, stiffness, and eventually degenerative arthritis. These things can all be avoided. Recently, the National Highway Traffic Safety Administration reported a "10-mph rear-end collision is equal to the occupant catching a 200 pound bag of cement dropped from a second story window"!

Remember, in the event you were not alone during the accident, you may want to get that person examined as well. If there was another person with you, please let our office know and we will do our best to accommodate you. Call my office right now @ (828) 324-4600.